

# Asit Koticha

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## **A Business Stalwart, who doesn't shy away from what he calls his "contribution to society"**

Mr. Asit Koticha is the Chairman & Founder of Pashmina Developers.

Under his mentorship, He has been accorded with various accolades including being featured in the CNBC TV18's series, "Wizards of Dalal Street".

Mr. Koticha ventured out to promote Pashmina Developers, a real estate development company Pashmina is now recognized amongst the most reputed developers in the country with upcoming projects in Bangalore, Mumbai and Pune – with over 5,000,000 sq ft area under development.

In addition to his business pedigree & his success, Mr. Koticha is also known for his contributions to society. He was the one of the first to lend his support to the Mumbai University for building a Philosophy Center and a Convention Center. Both of the Philosophy Center & Convention Center are currently under development and Mr. Koticha remains a constant source of support.

Mr. Koticha also serves on the advisory board of Habitat for Humanity India, which caters to the housing needs of the lower strata of our society. The organization has provided shelter for 54422 families served till FY14. He was the pioneer of the house-for-a-house campaign, and has contributed to over 2500 families.

Promoter & Director of Microbuild India, has been instrumental in setup, registration and strategy for this housing microfinance company. The company was set up by Habitat for Humanity to enhance support to the nonbankable population in need of housing.

Mr. Koticha is the Vice-Chairman on the board of the Saurashtra Medical and Charitable Trust, set up in Rajkot, Gujarat. The organization has re-built over 65 schools affected by the Bhuj earthquake, runs the largest blood bank and research center and has various other activities in Thalassemia awareness programs, greenhouse projects, etc.

The Olympic Gold Quest is another of Mr. Koticha's contributions through which he supports the Indian athletes training for championship in the Olympics. Four of the six medal winners in the 2012 London Olympics were supported by the Olympic Gold Quest.

Some of the other organizations supported by him are the Venture studio project of Ahmedabad University which promotes innovations amongst students; The Cancer Patients Aids Association amongst others.